

Bangalore: Sneak Preview of Haywards Black India Men's Fashion Fair

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Bangalore, Oct 19: The raining man song opened the curtains to the annual fashion event, dedicated to Man Called the Haywards Black - India Men's Fashion Fair (HBIMFF) 2007', the third edition of the fashion event to kick off later next week in Bangalore, unveiled with a small fashion show as designers gave a sneak preview.

While couturier Rohit Bal showcased his Istanbul-inspired Siyahi collection from WLIFW 2008 with breech pants and jackets in blues, others showcased creations designed specially for HBIMFF 2007. Models for designer Asif Saha flaunted classic black shirts inspired by a new black beer.

Bangalore-based Namrata G showcased an ethnic line with harem pants and kurtas. Others to display were Ayaz Khan, Lokesh Ahuja and Madura Garments. Several top-notch designers from India participating this time, despite its taking place right after the Lakme Fashion Week.

The participating designers' line-up includes Manish Malothra, Rajesh Pratap Singh and Tarun Tahiliani among others. International designers Bibi Russell, Bangladesh, Leacoanet Hemant France, Darshi Keertasena, Sri Lanka, Deepak Perwani, Pakistan and Nico Kubisch, London, will also set the Indian ramp afire.

The repeat list includes Raghavendra J J Valaya, Wendell Rodricks, Shantanu and Nikhil, Narendra Kumar and Varun Bal, among others. The runway will also see Bangalore labels Turquoise and Gold, Omair Amanda and Sanchita.

This shows how different will the fair be this year, explained show mentor Prasad Bidapa. The show will take place at the Sheesh Mahal, Bangalore Palace. It can accommodate over 1000 people. The 80 feet long runway will be witnessed by an audience seated on round tables, unlike the front-row style.

The big news is that many brands are interested in meeting the designers. If this synergy happens, consumers will soon be treated with many diffusion lines.